



CANADIAN SOCIETY OF CINEMATOGRAPHERS

By Professionals, For Professionals

WORKSHOP

LIGHTING FOR TABLE TOP

Participant fee:

\$395 CSC Members • \$550 non-members

Lunch provided

In spite of the term “table top” this type of cinematography can be employed for areas that require a much larger work area than a table. However, the term is universally accepted and during this workshop we will confine our exercises to an area that will be both practical as well as manageable ... a “tabletop”.

In this workshop the participants will be instructed in the following:

- ▶ The psychological approach to advertising of products either stationary or while being used.
- ▶ Understanding the approach to specific products and how best to photograph them.
- ▶ Learn about the various lighting instruments required for this kind of application.
- ▶ How to evaluate the special requirements, both aesthetically as well as technically to achieve the intended results.
- ▶ How to apply special techniques and the methods for lighting a variety of products, surfaces and textures.

As this is not classified as a “basic workshop” an important prerequisite for this course is that the participants have a good understanding as well as working knowledge of the following:

- ▶ Working knowledge of lighting instruments such as: fresnel's, open face, kinos, HMI's etc.
- ▶ Working knowledge of grip equipment such as: grip stands, grip arms, sky highs, frames, etc.
- ▶ Understand the basics of modifying light sources using flags, nets, fingers, styrofoam, foam core, show card, etc.
- ▶ Knowledge and understanding of the differences between hard and soft light as well as the basic terminologies regarding it.



Day One (morning)

Will consist of exploring and the evaluation of product photography using a psychological approach. Different techniques for lighting products will also be introduced and accompanied by samples of real advertising scenarios.

Day One (afternoon)

Group selection will take place and participant numbers will dictate the number of tabletop set-ups to be used. Each set-up will be in a specified area and each working group will have the attention of a dedicated instructor for the duration of that exercise. Each set-up will have also have a camera and monitor to record the images, which will be played back at the end of the workshop for evaluation. After the completion of each exercise, the set-up will be dismantled and the groups will rotate so that each team has an opportunity to experience different scenarios.

Day two

Will consist of the same procedure and it is expected that as many set-ups as possible will be undertaken so that the learning curve may be as expanded.



For an application please visit
the CSC website: www.csc.ca
telephone 416-266-0591

*CSC reserves the right to postpone workshop date(s)

Workshop located at: 800 Islington Ave. Toronto, Ontario M8Z 6A1

