

The Future is Calling

Friends and Family Campaign

Field of View Mentor Sponsorship

New Member Fee Scholarship





"It's difficult to be in this industry without having the resources, network, and financials. So, work hard, love what you do, and when the world gives you a chance, better be ready." #AngelNavarroIII

Barriers exist

Hundreds of talented young people from marginalized communities are missing out on the opportunity of a good career where they can advance and excel because of their race, gender, sexuality or where they were born. They tell us how difficult it is to access the film and television industry, how they feel like they don't belong. One only need to look at the make-up of a typical film or television production set to see this reality played out.

... yet CSC members
can help break
barriers down.

Here are two options:

1. [Field of View Mentor Sponsorship](#): An ongoing successful initiative that aims to support camera arts professionals from underrepresented groups overcome obstacles and advance their careers.
2. [New Member Fee Scholarship](#): A new program that, we hope, will support efforts to break down barriers of all kinds.



1. FIELD OF VIEW MENTOR SPONSORSHIP

Supporting the talent of today ...



Ashley Iris Gill Associate Member

CSC's *Field of Vision Mentorship Program* helps break down barriers ...

- Full CSC Members and Associate Members with 10 years or more experience will mentor Associate, Affiliate and Companion Level Members with less than 10 years' experience.
- The CSC Mentorship Team will pair mentees with a CSC Mentor.
- Mentors and Mentees will meet, for 10 sessions of at least one hour each over the course of a year.
- Involvement can include in-person or online meetings, set visits, feedback on the mentee's work, discussion of techniques, career advice—any number of other opportunities that the mentors may be able to offer.

Your contribution of \$1,398 for a mentorship sponsor will help camera arts professionals from underrepresented groups overcome obstacles and advance their careers.

2.MEMBER FEE SCHOLARSHIP

Bringing in the talent of tomorrow ...

So many young people reach out to the CSC ...

... wanting to join a network of people they can learn from, and have an opportunity to better understand the industry they hope to work in.

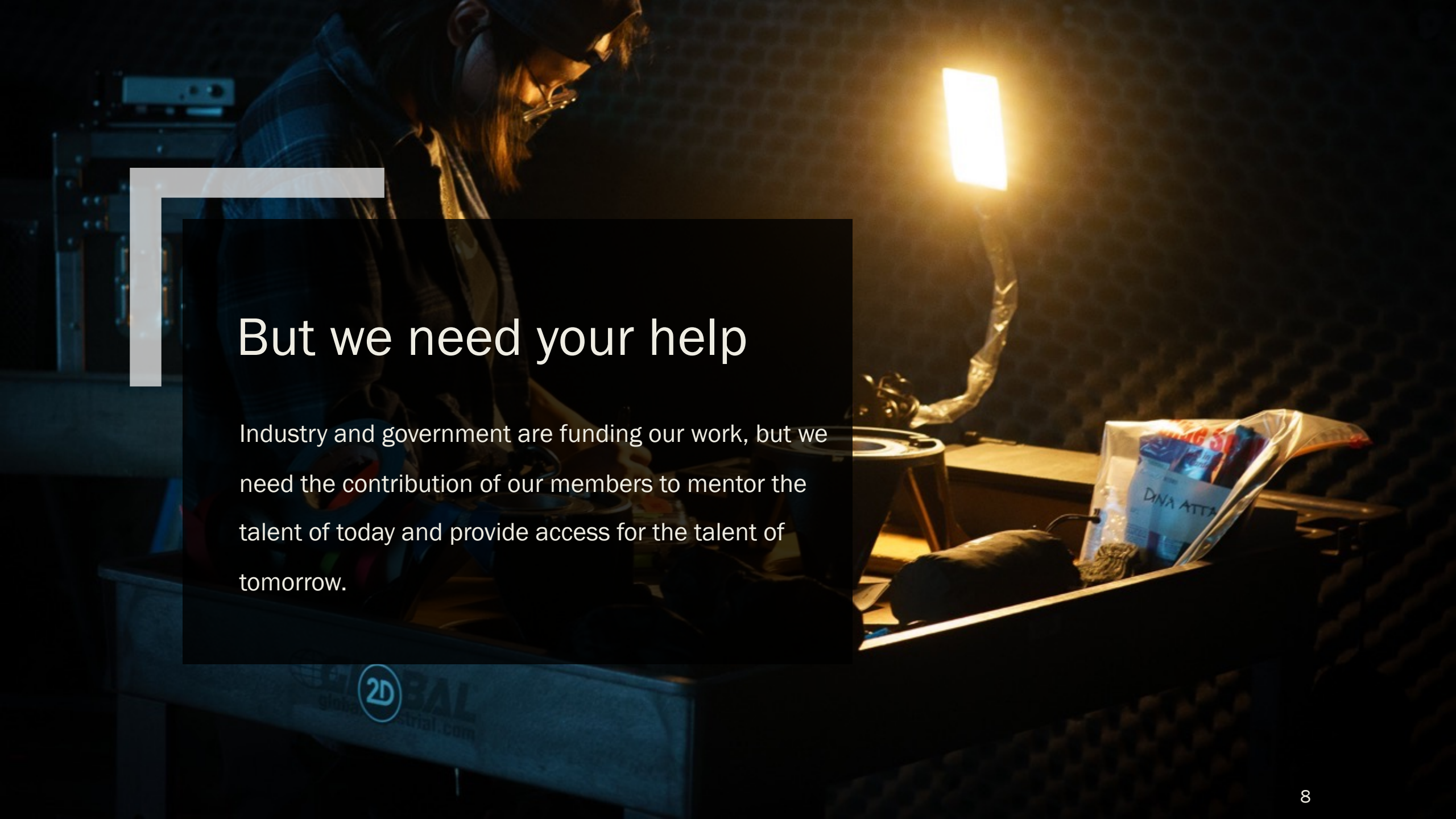
Many of the best DPs working today have started out this way.

A membership in the CSC offers both the opportunity to learn and to network.

They have the energy, but not the resources.

Sponsoring a member for \$250 will help lower the barrier of access to the industry.





But we need your help

Industry and government are funding our work, but we need the contribution of our members to mentor the talent of today and provide access for the talent of tomorrow.

Two ways to give

1. Field of View Mentor Sponsorship

YOUR CONTRIBUTION OF \$1,398.00...

.... pays a little more than half of the cost of mentorship including an allowance for each mentor to spend on activities to benefit the mentee, a travel allowance, a scholarship, plus program coordination, oversight and evaluation.

2. New Member Fee Scholarship

YOUR CONTRIBUTION OF \$250 ...

... enables us to offer member fee scholarships to new members, introducing them to the organization and to the range of possibilities for learning and to the networking opportunities that comes with membership.

Can you support CSC's *Field of View Mentorship* or *New Member Fee Scholarship* initiatives?

Our goal is to have the funding for 50 Mentor Sponsorships and 100 New Member Fee Scholarships in hand for candidates across the country by September 30.

A breakdown of the program costs is on the next page.

Field of View Mentor Sponsorship

Mentorship Program Revenue	Units	Amount	Per Year
Sponsorship Revenue - confirmed	1	50,000	50,000
Field of View Mentorship Support	50	1,398	69,900
Revenue Field of View Mentorship			119,900

Mentorship Program Expenditure	Unit	Cost	Total
Mentorship Coordinator	0.25	75,000	18,750
Direct program costs	50	1,000	50,000
Travel Allowance	50	360	18,000
Scholarship	2	2,500	5,000
Other - mentee costs	50	250	12,500
Evaluation, Admin and Oversight	50	500	15,638
Total Internship Expenditure			119,888

New Member Fee Scholarship

New Member Fee Scholarship Revenue	Units	Amount	Per Year
New Member Fee Scholarship Support	100	250	25,000
Revenue Member Fee Scholarship			25,000

Mentorship Program Revenue	Units	Amount	Per Year
Administration of New Member Benefits	100	250	25,000
Total New Member Fee Scholarship Expenditure			25,000

HOW YOUR CONTRIBUTION CAN BE RECOGNIZED

Field of View Mentor Sponsorship and Member Fee Scholarship

... through The Future is Calling Campaign



- Your name will appear at the appropriate gift level in a full-page ad in the *Globe and Mail*, *le Journal de Montréal* and *Playback* when the campaign is complete (December 30, 2022)
- Your name will be listed in the Campaign Report as a Mentorship Sponsor or a Member Fee Scholarship Sponsor.
- Have a special Instagram post about both the Mentorship Sponsors and the Member Fee Scholarship Sponsors

Ways to give

Click on [Sponsorships](#) to make your gift now.

Or we can invoice you if you prefer.

Whichever way you decide to give, please know you are a cherished member of the CSC.

Our tax experts tell us that for “individuals who are incorporated, the tax benefit will be about the same as a charitable donation,” but we encourage you to consult your accountant if you have questions.

The screenshot shows the top navigation bar of 'THE CSC STORE' website. The navigation menu includes 'ENGLISH', 'MAGAZINE', 'MERCHANDISE', 'SPONSORSHIPS', 'MEMBERSHIP', and 'CSC SITE'. Below the navigation are three promotional cards for different sponsorship types:

- NEW MEMBER SPONSORSHIP:** The image shows a woman in a white lab coat holding a camera. Text overlay: 'THE FUTURE IS CALLING NEW MEMBER SPONSORSHIP'.
- MENTOR SPONSORSHIP:** The image shows a woman in a blue shirt looking at a camera. Text overlay: 'THE FIELD OF VISION MENTOR SPONSORSHIP'.
- INTERN SPONSORSHIP:** The image shows a person in a blue plaid shirt working on a camera. Text overlay: 'THE FUTURE IS CALLING INTERN SPONSORSHIP'.

[Sponsorships](#)



The future is calling

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