

THE FUTURE IS CALLING INTERN INITIATIVE



PROD.

ROLL

SCENE

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"It's difficult to be in this industry without having the resources, network, and financials. So, work hard, love what you do, and when the world gives you a chance, better be ready." #AngelNavarroIII

Barriers exist

Hundreds of talented young people from marginalized communities are missing out on the opportunity of a good career where they can advance and excel because of their race, gender, sexuality or where they were born. They tell us how difficult it is to access the film and television industry, how they feel like they don't belong. One only need to look at the make-up of a typical film or television production set to see this reality played out.

The Future is Calling Intern Initiative is devoted to the development of a diversity of new and existing talent in the realm of the "camera arts," an area of work which, according to IATSE, includes more than 30 different jobs, jobs that are well paid and reflect skills that both women and men are equally equipped to hold.

The CSC, in partnership with government, industry and community organizations is building the bridges needed to reach out to communities across the country including women, Black, Indigenous, People of Colour and LGBTQ+ individuals, offering an unprecedented training opportunity in the CSC's comprehensive *The Future is Calling Internship Initiative* that offers a salary, per diem and special allowance, as well as additional educational opportunities and ongoing networking support



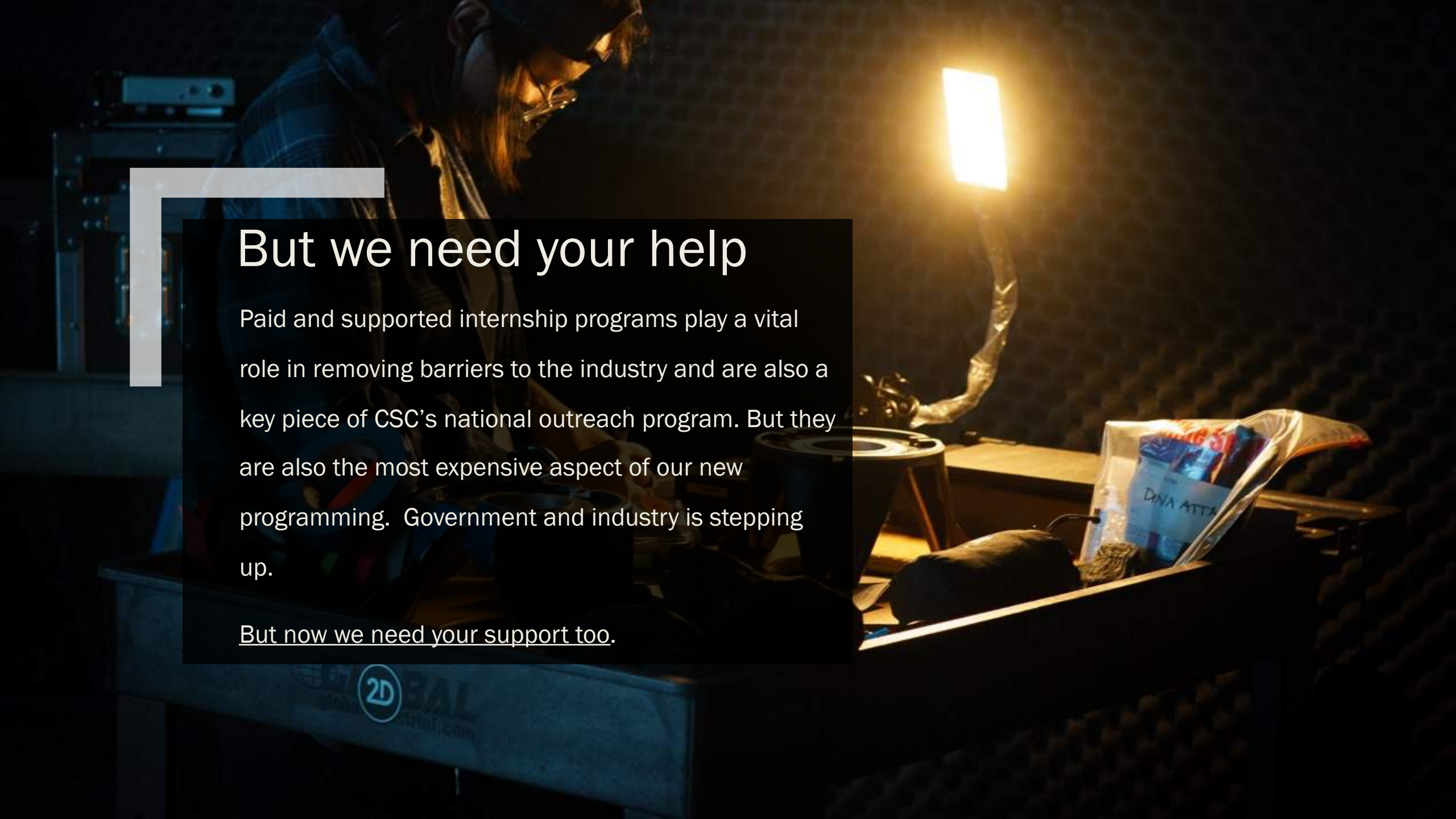
CSC's intern program can help break down barriers ...

The paid internship is robust and comprehensive including:

- *On a production set (4 weeks)*
- *In a rental house (4 weeks)*
- *In a post-production facility (4 weeks)*

Wraparound support in the form of check-ins and group sessions will be provided to the interns throughout the placement.

A call for submissions has been issued for an Ontario cohort starting in September 2022, with another starting in January 2023, partially funded by Ontario Skills Development. We are working with other provincial governments and the federal government to fund similar programs. Interns receive a salary, upfront allowance for clothing etc , travel costs and a \$30 a day per diem. Subsidy exists for rural applicants.



But we need your help

Paid and supported internship programs play a vital role in removing barriers to the industry and are also a key piece of CSC's national outreach program. But they are also the most expensive aspect of our new programming. Government and industry is stepping up.

But now we need your support too.



Can you support the intern initiative?

We are asking members – and friends who are able—to contribute a little more than half the the cost of one internship or ...

\$10,016

Our goal is to have the funding for 24 internships in hand by September 15.

The breakdown of the program costs is on the next page.

Internships

Revenue

Internship Program Revenue	Units	Amount	Per Year
Government Revenue	1	188,000	188,000
Friends and Family Campaign Support	24	10,016	240,384
Revenue Internship Program			428,384

Expenditure

Internship Program Expenditure	Unit	Cost	Total
Internship Manager .75 FTE	0.75	75,000	56,250
Intern Wage: 12 weeks, 35 hours per week \$18 per hour = 6,300 + Employer Benefits)	24	8,500	204,000
Orientation and 2 Check-in Sessions	3	2,000	6,000
Intern Handbook	1	5,000	5,000
Set Etiquette Course: Design and Execution	1	5,000	5,000
Allowance	24	750	18,000
Per Diem	24	1,800	43,200
Additional Rural Allowance	8	500	4,000
Scholarship	1	5,000	5,000
Evaluation, Supervision, Administration (15% of total)	1		77,307
Total Internship Expenditure			423,757

HOW YOUR CONTRIBUTION CAN BE RECOGNIZED

The Future is Calling Internship Initiative





... a four-page intern-focused spread in the November edition of *Canadian Cinematographer* will ...

1. Recognize the support of members
2. Give you the opportunity to relay a message of encouragement to our interns. What would you say to them?

We will provide each intern with a copy of the magazine, so they'll be able to see your handwritten note. It will be like a signed greeting card-- straight from you to them.



... a half-page profile in *Canadian Cinematographer*

Members who support the internship program will be featured in a half-page profile a 2023 issue of *Canadian Cinematographer*, including highlights of your work.

... through the Future is Calling Campaign



Your name will appear at the appropriate gift level in a full-page ad in the *Globe and Mail*, *le Journal de Montréal* and *Playback* when the campaign is complete (December 30, 2022)

Your name will be listed in the Campaign Report as a supporter of the Internship Initiative

Your contribution can be made in 3 ways...

1. Visit the [CSC Store Intern Sponsorship page](#) now and purchase a sponsorship using a credit or debit card.
2. We will happily send you an invoice so you can make an electronic payment or payment by cheque prior to Sept 15.
3. You can send a cheque now to the Canadian Society of Cinematographers, 131-3085 Kingston Road, Toronto ON M1M1P1, Attn: The Future is Calling Intern Initiative.

We will reach out to you to get the message you'd like to appear in our special intern-focused magazine presentation, and to organize your Canadian Cinematographer profile.

Whatever way you choose to give, please know you are changing the trajectory of a young person's life, as well as the arc of an entire family.



The future is calling

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CANADIAN SOCIETY
OF
CINEMATOGRAPHERS